# 12th Annual Real Estate Appraisal Seminar Speaker Line Up

#### Ken DeFeo

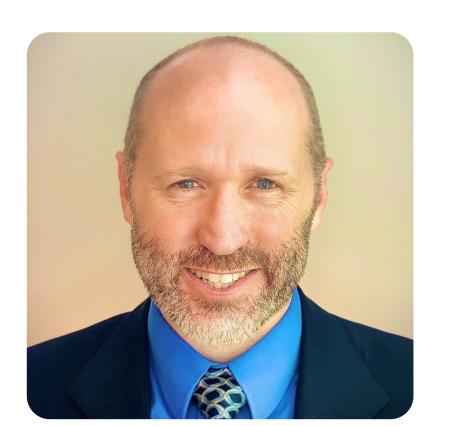
Manages the Fannie Mae team currently updating the Uniform Appraisal Dataset to better meet the needs of the mortgage industry and provide better clarity around appraisal reporting. Ken has worked in the Mortgage and Real Estate industry for the past 30 years.

### **Sean Murphy**

Manages the Freddie Mac team of appraisal experts in the redesign of the Uniform Residential Appraisal Report; a joint effort with Fannie Mae to update the Uniform Appraisal Dataset to reflect changes to the appraisal industry, address future appraisal.

Preview of the UAD project; Appraisal Reports in your future. Keynote 90-minute presentation featuring Fannie and Freddie





## Speakers Cont'd

#### Lisa Desmarais

USPAP and Current Issues Update

A leader in the industry. The Appraisal Foundation was thrilled to welcome her as the Vice President of Appraisal Issues in April 2020. Prior to joining the foundation in this capacity, Lisa served on both The Appraisal Foundation's Appraisal Standards Board and Appraisal Practices Board.



### **Craig Capilla**

Legal Update / Bias and Other Topics

A trial lawyer, concentrating his practice in a wide range of civil litigation, including professional liability and commercial claims. He has successfully defended residential and commercial appraisers and appraisal firms accused of negligence or improper activity in their valuation

services.



## Speakers Cont'd

### **Betsy Goldstein**

### Impact of Mega Projects in Central Ohio

The impact of mega projects across the region will transform Central Ohio. These historic investments and projects will touch communities, families, and future generations. How we use transportation, new educational opportunities, the impact on housing, and growth will all be touched by new projects in the region. Learn how you, your communities, and business can prepare for what's to come!



#### Non-lender appraisal opportunities

Began his appraiser apprenticeship in late 1997 and acquired his State License to appraise residential real estate in 2000. In 2007, he upgraded his license to become a State Certified Residential Real Property Appraiser. Since becoming licensed, he worked full-time as an independent residential appraise. He will share how to grow non-lender work.





### Speakers Cont'd.

### Superintendent Daphne Hawk

Appointed to the position in July 2022, Daphne Hawk has over 25 years of experience in the real estate industry as a sales agent, brokerage manager, sales trainer, and productivity coach.

In addition to her real estate experience, Daphne served as the Real Estate Relations Manager for the Ohio Housing Finance Agency and in that role promoted the organization's programs and developed a fair housing program that the agency continues to use.

